

**Marianne Adoradio, MA**

Marianne holds a Master of Arts in Counseling from Santa Clara University and a B.S. in Business from San Jose State University. Her entire career has been devoted to companies in the Bay Area, start-ups through large, global entities. Her interest and skills are around coaching employees to reach their maximum potential, as well as building confidence in one's unique strengths to leverage in job change and transition. Marianne has worked with all levels and most professions and industries. Early in Marianne's career, she worked at several leading edge companies, including medical device and telecommunications, working in procurement operations as both an individual contributor and hiring manager. She supported new product development teams as well as sustaining products in manufacturing.

After a career transition, Marianne was both a career coach and trainer for one of IBM's largest career services programs. Later, she moved onsite to Advanced Micro Devices, supporting organizations during growth and transition. Marianne was also involved with the Career Action Center, a well-known organization in the Silicon Valley area that focused on helping professionals, in the workplace and in transition.

Most recently, Marianne is involved in the leading edge CareerLab at Genentech doing 1:1 coaching as well as delivering training for teams in the sales organization, across the U.S. She is also working on projects for OI Partners/The McGuire Group. and has a private practice, DesignYourDirection, in Silicon Valley.

In addition, Marianne has been an instructor for Santa Clara University's graduate career counseling program. She co-chaired the California Career Development Association for two years and has added to her industry knowledge through recruitment of both technical and non-technical positions.

Marianne is certified in, and facilitates many corporate team building sessions in, the Myers-Briggs Type Indicator (MBTI).